



CENTER FOR EXCELLENT TRAINING & CONSULTANCY



CETraC Founder & Executive Director

David Ackah (PhD) is an experienced and innovative project management professional with sound academic and professional background with excellent working knowledge in projects management method based on project management parameters and donors' rules; propose composition and take part in the bid evaluation panel(s).

He holds Doctor of Philosophy (PhD) in Community & Economic Development, and Master of Science (MSc) in Business & Economics from United State of America, Bachelor of Science (BSc) in Accounting from the University College of Management Studies, Standard Diploma from the Managing & Marketing Sales Association (MAMSA UK), and Single Subject Diploma from the Institute of Commercial Management (ICM UK).

He also holds Professional Doctorate and Postgraduate Diploma in Project Management from the Institute of Project Management Professionals Ghana, a Professional Diploma in Project Management from the International Business Management Institute (IBMI) at New York (USA), Professional Diploma in Project Management from the Alison Institute with Certificate No. AC-1266-11259553. In 2019, he was awarded a Certified Professorship (C.Prof) from the International Association for Quality Assurance in Higher Education (QAHE) in Hong Kong.

In Ghana today, the landscape is littered with failed and abandoned projects, in this regards, he has taken the mantle to take up another PhD in Project Development Planning from the Central University of Nicaragua focusing on investigating into the causes and effects of failure and abandoned projects on the Ghanaian economy. David Ackah (PhD) brings to your organization real-world experience in developing successful project plans, communicating expectations clearly, and encouraging team enthusiasm, even in the late stages of the project cycle.



What Is CETraC?



CETraC means Center for Excellent Training & Consultancy.

CETraC Vision



To be the leading provider of quality public and private management consultancy advisory services in Africa, recognized for its proven ability to deliver excellent services and value-added ways to meeting existing, new and inarticulate needs.

To empower organizations through their human capital, by providing highly impactful quality training and consulting solutions customized to their need to help them achieve excellence in their business.

CETraC Mission



With the above vision, Center for Excellent Training & Consultancy (CETraC) sets itself to enhance the problem solving and self-renewal capabilities of both Public and Private Sector Organizations through Institutional Strengthening, Capacity Development and Applied Practitioners Knowledge in skills development. Its core values will be Training, Innovation, Teamwork, Knowledge Brokering, and Sharing.

To assist our clients with talent management strategies which will optimize the performance of their people to achieve success individually and for their organization.

CETraC Motto

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The Leading Provider of Excellent Training & Consultancy Advisory Services in Public & Private Sector in Africa

CETraC Foundation of Work

Our work is founded on a rigorous understanding of every client's institutional context, sector dynamics, and macroeconomic environment.

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For this reason, we invest heavily on our firm's resources annually in knowledge development. We study markets, trends, and emerging best practices, in every industry and region, locally and globally.

All consultants contribute time and expertise to developing these insights, because they are integral to our ability to help clients achieve their goals.

● CETraC Business Design

● Our Business

Center for Excellent Training & Consultancy is a global training and consulting center, comprising of more than 40 consultants. Our clients reflect our global nature.



Around 40% are in West Africa, 20% in the East Africa, 20% in North and 20% in South Africa.

CETraC serves a broad mix of private, public-private, and social-sector organizations.

Our Design Operation[®]

CETraC is designed to operate as one, single global partnership united by a strong set of values, focused on client impact.

CETraC takes a consistent approach to recruiting and developing our people, regardless of where they are based.

This structure ensures that we can quickly deliver the right team, with the right experience and expertise, to every client, anywhere in the world.

Center for Excellent Training & Consultancy (CETraC) is defined as the quality of our people is the cornerstone of our ability to serve our clients.

For this reason, we invest tremendous resources in identifying exceptional people, developing their skills, and creating an environment that fosters their growth as leaders.

CETraC Ability to Design & Develop

The ability to design and develop, organize and implement and assist the human capital to apply knowledge and skills at workplace has become requisite in every industry and function.

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To help our clients move quickly from design to delivery to actionable outcomes, we embed our proprietary knowledge in a growing collection of digital tools, analytics, and services, which allows managers at all levels to independently exploit our resources to make better decisions on a daily basis.

Why CETraC

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- Over 150 satisfied clients.
- Experience of delivering thousands of training hours.
- We assess needs and offer need based solutions.
- Fully customized solution as per your requirement.
- Team of over 40 Highly experienced training specialist.
- Bespoke In-company training.
- Highly Interactive and engaging programs.
- Individual coaching and development action plan.
- Follow up and on-going engagement program for application of learning.
- International certifications.
- Practical field visit and education tours.
- Free tablet will be provided as a learning tool containing all training modules.
- Delegates are provided with complimentary city tour or another leisure activity of their choice.

CETraC BIG CONCEPT

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- CETraC Out-Bound Training
- CETraC Tailor-Made Training
- Consultancy Advisory Service

CETraC Out-Bound Training

Many organisations prefer a change of scene/location for their employees to undergo experiential learning by means of innovative and thought-provoking activities that cannot be conducted within the limited area of the classroom. Our Out-bound Training Programs have assisted clients create break-through in their thought processes like never before.

Especially useful for leadership teams and groups in need of motivation, our Out-bound Training Modules designed and delivered by extremely motivated and experienced training professionals, bring out the best in every participant.

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• CETraC Tailor-made Or Customized In-house Training



Our uniquely designed courses present a culmination of up-to-date knowledge that our training consultant supply; skillfully combined with the unmatched ability to help participants learn and apply all the information related to the course conducted.

We offer customized training solutions on the request of organisations who are keen to enhance a learning gap they may have already identified.

Our team of professional's work in close proximity with clients to design and develop training modules that focus on bettering the organisations' operational processes and revenue generation. These programs can be conducted in-house, or at an external location to suit our clients' preference.



Along with providing training services of our own, our mentors offer to assist client in-house trainers in facilitation techniques, overcoming obstacles and overall training management. This allows our clients to maintain the standard of follow-up to ensure that all training objectives are met and consistently refreshed to produce desired results in performance.

CETraC Consultancy Unit

- The Consultancy Unit of Center for Excellent Training & Consultancy (CETraC) is a leading provider of Excellent Training and Consultancy Services to organizations in both the Public and Private Sectors, including NGOs.
- In line with the commercialized status of Center for Excellent Training & Consultancy (CETraC), the Consultancy Unit is to provide consultancy services in the areas of leadership skills, project management, general management and administration to support national development and encourage publication of the results of studies and undertake research studies and exercise such other powers that are incidental to the performance of its functions under this function of the Center for Excellent Training & Consultancy (CETraC).

CETraC Consultancy Approach

The CETraC Consultancy Unit approach is highly participatory and client centered. We involve the clients and stakeholders extensively in the planning and implementation of programmes and projects.

Our approach is predicated on our belief that sustainable change starts from within. Thus, CETraC uses a wide variety of participatory learning activities to engage stakeholders and participants to enhance their understanding of the problems so as to generate practical strategies for the resolution of these problems.

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We value knowledge sharing and believe that sustainable change can only come from within organizations. Hence, we lead our clients to discover and exploit their business potential and to achieve better results.

CETraC Consultancy Services

Center for Excellent Training & Consultancy (CETraC) is a training provider providing quality training and capacity building. Center for Excellent Training & Consultancy (CETraC) specialize in different fields of project management, business, leadership, management and other technical expertise.

The Center for Excellent Training & Consultancy (CETraC) conducts independent professional and intelligent research, evaluations in a variety of topics as per client requirements. Our team of professionals will deliver a comprehensive package.

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CETraC Consultancy Services

The Center Excellent Training & Consultancy (CETraC) provides the following consultancy and advisory services to its clientele:

- Strategy Planning and Corporate Planning
- Management Review and Organisational Development
- Policy and Programme Development
- Performance Management
- Social Research and Community Development
- Procurement Management
- Petroleum Licensing & Negotiation
- Microsoft Project Training
- Human Resource Management
- Financial Management
- Project Management Training
- Advisory services on innovation and intellectual property management
- Training and Developing
- Management Consultancy Services
- Public – Private Partnership Project Financing
- Project Management Office Establishment
- Developing Project Proposal

● CETraC Capacity Building

○ Training Delivery & Management

- The process of training (as formulated by ATD) can be classified into the five phases of Needs Analysis, Design, Development (Delivery and Management), Implementation and Evaluation.
- Center for Excellent Training & Consultancy (CETraC) organizes end-to-end Training for organisations to meet the needs of its clients.
- Delivery & Management is vital to this process. The certified experts at Center for Excellent Training & Consultancy (CETraC) regard the application of learning from class-room and outdoor training as an essential result of the Delivery & Management phase.

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Development Support

- While our executive learning programs and courses cater to the needs of professional organizations and individuals seeking capacity building, financial and intellectual growth – our teams have identified several mission areas worldwide where our resources can be utilized to catalyze development in regions facing paucity.
- CETraC believes in the need for a healthier and more enabled environment for humanity to thrive. Our team recognizes the need to work towards the socioeconomic development of many countries in the world. We have foot-soldiers in more than 20 less-developed regions who are striving consistently to improve the quality of life in these areas.

● CETraC Capacity Building

○ Impact Assessment

- Impact Assessment (IA) is a process of evaluating the likely impacts of a proposed project or development, taking into account process and people, revenue and cultural impacts, both beneficial and adverse.
- We apply IA strategies especially while undertaking Community Development Programmes in partnership with NGOs, governments and welfare institutions across the globe.

Training Needs Assessment

- CETraC upholds the globally recognized regard for adequate and thorough market research preceding any design and development of training interventions and programs.
- Each offering enlisted in our Open Courses are carefully structured and developed on the basis of on-going subject-related analysis.

CETraC Executive Support

Domestic Counselling

Domestic Counselling is a vital part of our Development Support vertical. Center for Excellent Training & Consultancy (CETraC) has affiliates world-wide that offer professional Counseling services.

Educational Support

Center for Excellent Training & Consultancy (CETraC) partners with government and non-government institutions that provide certifications and qualifications from recognized and accredited bodies such as IPMP, CIAMC, CIPS, IHRME, Microsoft, GIPS, CISCAM and CILT. Our functions are spread across various regions in the continents of Asia, Africa and the Middle East.

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Life Skills

Center for Excellent Training & Consultancy (CETraC) and its partners across Africa, Asia and U.A.E. offer all training courses recommended by WHO including: Decision making, Problem solving, Creative thinking, Lateral thinking, Critical thinking/Perspicacity, Effective communication, Interpersonal relationships, Self-awareness/Mindfulness and Assertiveness.

Women Empowerment

Center for Excellent Training & Consultancy (CETraC) affiliates utilise our professional services in learning and development for women by pre-scheduling programs through our Open Courses in Anger Management, Communication Skills, Administration Skills, Domestic Finance Management and more.

Youth Advocacy

Center for Excellent Training & Consultancy (CETraC) regards Youth Advocacy to be a mission based on human rights principles, striving towards the well-being of young people. The principles of this framework attempt to prevent juvenile crime and create opportunities for young people world-wide, to take individual responsibility in managing personal and socially-affecting issues.

● CETraC Training Programmes Specialization

- Office Administration
- Communication & Writing Skills
- Customer Service
- Gender Empowerment
- Leadership & Management
- Human Resource Management
- Humanitarian Development
- Public Relations Training
- Quality Control & Risk Management
- Sales & Marketing
- Learning & Development
- Personal Development
- Strategy & Strategic Planning
- Project Management
- Public Sector Management
- Public Private Partnerships (PPP)
- Banking, Investment & Insurance
- Accounting & Finance
- Tax & Revenue
- Economics, Audit, & Governance
- Contract Management & Law

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● CETraC Training Programmes Specialization

- Procurement, Logistics & Supply Chain Management
- National Security Management
- Parliamentary Business
- Media and Telecom
- Data Management & Business Intelligence
- Energy Project (Oil & Gas) Engineering
- Electrical Engineering
- Mechanical Engineering
- Agribusiness Sustainability
- Health, Safety and Environment (HSE)
- Instrumentation & Process Control
- Construction Management & Civil Engineering
- Maintenance Engineering

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CETraC Training Qualification Award

- Mini-MBA
- Professional Post Graduate Diploma
- Professional Graduate Diploma
- Professional Diploma
- Certificate



Lead Consultants

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Dr. David Ackah (PhD)
Certified Professor
Project Development Planner



Dr. Cornelius Adablah (PhD)
Project Mgt. Specialist



Dr. Stephen K. Hammond (DBA)
Project Mgt. Consultant



Mrs. Magdalene Appenteng (DhPMP)
Economist



Dr. Amina Sammo (PhD)
Project Financial Engineer



Dr. Riverson Oppong, (PhD)
Petroleum (Oil & Gas) Economist



Daniel Minnow Maclar
Mechanical Engineer



Dr. Emmanuel Fianko (PhD)
Procurement Specialist

● ANY FURTHER QUESTIONS?

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